



THOMASIAN GLOBAL TRADE EXPO



Dear Sir/Madam,

University of Santo Tomas marks its Quadricentennial in 2011. One of the activities to drumbeat this momentous occasion is the 3-day **Thomasian Global Trade Expo (TGTE)** to be held at the SMX Convention Center, MOA Pasay City on October 15-17, 2010. This event is presented to you by UST Thomasian Alumni Leaders Association, Inc., UST Alumni Association, Inc. and UST.

TGTE will have a **Pre- Xmas Bazaar, Arts, Design and Construction Show, IT & Trade Services, Jobs Fair.**

We anticipate 50,000 business contacts and visitors coming to this 3 – day event that is also a part of the UST Quadricentennial celebration.

Indeed, this event will be a celebration of Thomasian excellence sown in the university to contribute to human, societal, and national development. Hence, it gives us great pleasure to invite you to participate as an **exhibitor and/or sponsor** in Thomasian Global Trade Expo. Be part of this landmark first event of UST and enjoy the benefits of brand awareness, boost wholesale and retail sales, find clients and suppliers, increase public exposure, audience concentration, , tap the Thomasian network and inspire the youth to a bright career.

Details of this event are attached. An open to public event. Should you have queries, please call Angie Tuazon at **3237777 or 09189850085 / 09228669900 / 09228689973** or send email to **tgte400@gmail.com** or Contact the Office of Alumni relations at 406-1611 loc. 8556 or 8571 look for Prof. Cheree Buendia UST Graduate School Bldg, .

We look forward to your participation.

Very truly yours,

DR. EVELYN A. SONGCO
Co-Chairman, TGTE
Board Member
UST Thomasian Alumni Leaders Association

DR. ROBERT SY
President, USTAA

MR. MICHAEL ANGELO E. MALICSI
Director, UST Office for Alumni Relations



Sponsorship Package for Thomasian Global Trade Expo

Presenter Php500,000.00

- Free booth space (3m x 3m)
- AVP/logo projected during the event on stage and in the LCD Monitors all over the SMX during event proper.
- Company logo's on main streamers announcing the event
- 10 Ad banners to be hanged on the exhibit halls (2mx4m)-provided by presenter
- Inclusion of company logo in event's marketing materials, such as print ads, fliers and website
- Mention of Company name or product in press releases/ radio and TV
- Logo's in billboards
- 3 Free slots for business seminars/presentation in the conference room
- Live acknowledgement during event day and jingle playback (20x)
- CD copy of exhibitors directory
- 5 Free copies of exhibitors directory
- Database of visitors
- 4 (45 mins) slots for presentation at the stage area
- Free sampling of products during event

Diamond Php100,000.00

- Free booth space (2m x2m)
- AVP/logo projected during the event on stage and in the LCD Monitors all over the SMX during event proper.
- Company logo on main streamers announcing the event

EVENT MILEAGE:

TGTE Posters to be displayed in all Gloria Jeans Coffee, The event is being promoted in all Mercury Drug nationwide in their Mercury TV, News paper Ads and Press Releases, and other Media Partners.

We accept X-Deals for sponsors' products.

- 5 Ad banners to be hanged on the exhibit halls (2mx4m)-provided by sponsor
- Inclusion of company logo in event's marketing materials, such as print ads, fliers and website and other Media Partners.
- Mention of Company name or product in press releases/ radio and TV
- Logo in billboards, one will be provided in EDSA Sept. 16,2010- Oct. 17,2010
- Live acknowledgement during event day and jingle playback (10x)
- 2 Free copies of exhibitors directory
- 2 (30 mins) slots for presentation at the stage area
- Free sampling of products during event

Platinum Php 50,000.00

- AVP/logo projected during the event
- Company logo's on main streamers announcing the event
- 2 Ad banners to be hanged on the exhibit halls (2mx4m)-provided by sponsor
- Inclusion of company logo in event's marketing materials, such as print ads, fliers and website
- Mention of Company name or product in press releases/ radio and TV
- Logo in billboards, one will be provided in EDSA Sept. 16,2010- Oct. 17,2010
- Live acknowledgement during event day
- 1 Free copy of exhibitors directory

Exhibitor's Directory Ads Php10,000.00

- Inclusion of name in the Patron Wall in the lobby of the event proper and 1 page black and white Ad in the Exhibitor's Directory.

RESERVATION FORM

CONTROL NO: _____

I would like to join as a Sponsor and/or Exhibitor ; please reserve the following:

Type of Sponsorship:

- Presenter (Php500,000)
- Diamond (Php100,000)
- Gold (Php50,000)
- Platinum (Php50,000)
- Exhibitors Directory Ads (Php10,000)

Booth Quantity:

Exhibitor's Booth:

- 3m x 3m Php 40,500.00
- 2m x 3m
- 2m x 2m
- Raw Space Minimum of 24 sq.m
- Php 3,500.00 per sq.m

(Exclusive of Vat), Philippine / Foreign-Based Companies

RESERVATION FORM:

Please make all checks are payable to : UST TALA Booth No.: _____ 1st Choice • _____ 2nd Choice

Company Name: _____

Contact Person: _____

Address : _____

Position/Title : _____ Email Address: _____

Telephone No. : _____ Fax No. : _____

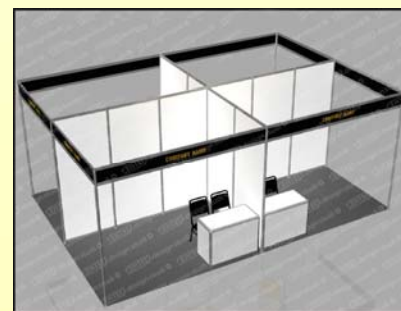
Signature : _____ Check No.: _____

Date : _____ Check Amount :(Php _____)

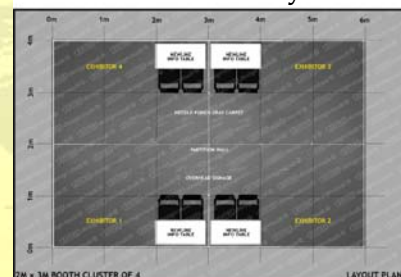
Bank/Branch : _____

TERMS and CONDITIONS:

1. Fill-up the Registration Form completely and FAX it to UST at (632) 743 9270.
2. All booths and raw spaces are on a "First Come, First Serve" basis.
3. Prices are exclusive of the 12% VAT.
4. A **FIFTY (50%) PERCENT** down payment of the total booth or area cost is required to reserve and confirm desired space/s and the remaining balance is due on or before **September 15, 2010**.
5. No 50% down payment, no reservation and confirmation.
6. All check payments should be made payable to **UST TALA**.
7. All Exhibitors, Vendors, & Participants shall be required to attend the exhibitor's briefing and orientation before the event proper.
8. The Organizer reserves the right to transfer booth assignment/s and/or adjust the venue floor layout if necessary.
9. The Exhibitor's Contract or Terms and Condition of Participant will be sent to you for your signature to finalize the booking and your participation in "TGTE"



Standard Booth System



For inquiries, you may call of email:

UST Office For Alumni Relations (OAR)

Email: oar@mnl.ust.edu.ph

Look for Nadine or Prof. Cheree Buendia

Tel. No.: 406-1611 loc. 8556 / 8571

UST Thomasian Alumni Leaders Association

Tel. No.: 323-7777 • 985-6895 • 985-1161 • 985-6700

Fax: 277-2222

E-mail: tgte400@gmail.com / angietuazon@gmail.com

Look for Angeli Tuazon or Carol Teng

Contact No.: (0922 8689900)

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